

Spring 2013 3 credits

ART F00690

Current Problems

The Economics of Art

Class held: Thursdays 6pm - 9pm
Gruening 408

Instructor: Mareca Guthrie

Office: Museum of the North

Office hours: by appointment due to security access Current Problems Catalog 22.9

COURSE READING:

There are no assigned textbooks for the class. There are however, assigned readings that will be provided in pdf form on Blackboard. Below are some examples of the books from which we will be reading.

Jill Snyder	Caring for Your Art: A Guide for Artists, Collectors, Galleries, and Art Institutions Edition
Carol Eikleberry	The Career Guide for Creative and Unconventional People
James Elkins	Why Art Cannot be Taught: A Handbook for Art Students
Caroll Michels	How to Survive and Prosper as an Artist: Selling Yourself Without Selling Your Soul
Tad Crawford	Legal Guide for the Visual Artist
Stuart Plattner	High Art Down Home: An Ethnography of Local Art Market
Don Thompson	The \$12 Million Stuffed Shark: The Curious Economics of Contemporary Art
Paper Monument	Like Your Work: Art and Etiquette
Bill Ivey	Arts Inc.
Sarah Thornton	Seven Days in the Art World
Katherine Carter	Acceleration on the Curves: The Artist's Roadmap to Success
Frieda Kay Fall	Art Objects: Their Care and Preservation
Amy Whitaker	Museum Legs: Fatigue and Hope in the Face of Art
Lynn Basa	The Artist's Guide to Public Art
Philip Mould	The Art Detective: Fakes Frauds, and Finds

COURSE DESCRIPTION:

"Current Problems" is a seminar course that is a forum for discussion of aesthetic and professional problems confronted by artists. This particular semester we will be focusing on the broad topic

there are no simple answers to these questions but what I hope to provide is a forum in which to untangle the overwhelming knot of issues surrounding the relationship between art and money.

COURSE

Wk 8	Collectors Guest speaker Laura Berkowitz	Outline due for paper
Wk 9	Dorothy and Herbert Vogel	Midterm Exam
Nov. 3	Art theft, art forgeries Guest speaker Sara Tabbert	Draft of paper due Notebooks due for grading Meet with Mareca outside class time to discuss paper
Wk 10	Taxes, insurance & copyright Guest speaker Randall Compton	
Wk 11	State funding and public art Guest speaker Yolande Fejes?	Research papers due Powerpoints due
Wk 12	No class Thanksgiving break	Catch up on sleep

Week 3	3 IDEAS FOR TOPICS YOU FIND INTERESTING (and ideas for where you would get the information)
Week 5	FINAL TOPIC AND THREE RESEARCH RESOURCES (book titles, websites etc)
Week 7	OUTLINE DUE
Week 9	DRAFT DUE (you will not receive credit if it has more than 10 grammatical or spelling errors) Sign up to meet with Mareca to go over the paper