

Related:

4-Core (Passed)

FORMAT 1

Submit original with signatures + 1 copy + electronic copy to Faculty Senate (Box 7500). See <http://www.uaf.edu/uafgov/faculty-senate/curriculum/course-degree-procedures/> for a complete description of the rules governing curriculum & course changes.

TRIAL COURSE OR NEW COURSE PROPOSAL

SUBMITTED BY:

Department	Anthropology	College/School	CLA
Prepared by	Robin Shoaps	Phone	474-6884
Email Contact	rashoaps@alaska.edu	Faculty Contact	rashoaps@alaska.edu

1. ACTION DESIRED (CHECK ONE):	Trial Course	<input type="checkbox"/>	New Course	<input checked="" type="checkbox"/>
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2. COURSE IDENTIFICATION:	Dept	ANTH	Course #	F 435/635	No. of Credits	3
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Justify upper/lower division status & number of credits:	<p>This course involves an in depth, cumulative project—a significant original research paper for which students must collect, transcribe and analyze their own media data. Thus the amount of student work is in line with expectations of an upper-division undergraduate class.</p> <p>The graduate level course shares a similar structure and syllabus with the undergraduate version, but the expectations are higher. The course meets more often and, in addition, graduate students will have additional readings about which they are required to prepare short presentations and create and post annotated bibliographies to add to the collective knowledge of the class. The research paper will be longer, more involved, with higher expectations about the depth of the literature review and use of outside sources.</p>
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3. PROPOSED COURSE TITLE:	Political Media and Discourses of the American Right
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4. To be CROSS LISTED? YES/NO	YES	If yes, Dept:	LING	Course #	465/635
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NOTE: Cross-listing requires approval of both departments and deans involved. Add lines at end of form for additional required signatures.

5. To be STACKED? YES/NO	YES	If yes, Dept.	ANTH/LING	Course #	435/635
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How will the two course levels differ from each other? How will each be taught at the appropriate level?:	The undergraduate level course has fewer assignments and less involved research papers.
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Stacked course applications are reviewed by the (Undergraduate) Curricular Review Committee and by the Graduate Academic and Advising Committee. Creating two different syllabi—undergraduate and graduate versions—will help emphasize the different qualities of what are supposed to be two different courses. The committees will determine: 1) whether the two versions are sufficiently different (i.e. is there undergraduate and graduate level content being offered); 2) are undergraduates being overtaxed?; 3) are graduate students being undertaxed? In this context, the committees are looking out for the interests of the students taking the course. Typically, if either committee has qualms, they bme1skommittee o2(p 7.239 0 Td()]-11(hil(n)1(d)-7(n(x)7(t)-11(,m)11)16(e18.537

8. COURSE FORMAT:



APPROVALS: Add additional signature lines as needed.

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[Signature]

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Political Media and Discourses of the American Right

ANTH/LING 435 O

irrelevant to analysis. Papers and discussion should not address whether or not you agree with the host. By divorcing ourselves from factual analysis and our political opinions we will be able to learn a new way of listening, one that gives us training to go beyond what a blogger or opinion columnist can write.

Course Goals:

Students will:

- Learn a new framework for “listening” to political media
- Conduct analysis of political media that steps outside of evaluating facts or whether you agree with political platforms
- Recognize and identify the specific rhetorical strategies used by a particular conservative pundit
- Contextualize political media with respect to American conservatism
- Collect data and become an “expert” on the language use of a particular conservative pundit

Student Learning Outcomes:

Upon completion of this course, students should be able to:

- Transcribe discourse data
- Be able to analyze political media with respect to semantic, prosodic and stylistic traits
- Recognize and analyze different units and levels of discourse structure.
- Demonstrate an ability to integrate existing literature into a research project

Instructional Methods:

Regular class time will be divided into 2 formats: In general two days a week will be devoted to lecture and we will discuss the weekly reading assignments and your listening journals. On “lab days” we will discuss data (often provided by a student).

This course is designated as Oral-Intensive (O). ORAL ACTIVITIES IN THIS COURSE WILL FOLLOW THESE RULES:

- A minimum of 15 percent of the graded work will be based on effectiveness of oral communications.
- Students will receive intermediate instructor assistance in developing presentational competency.
- Students will utilize their communication competency across the span of the semester, not just in a final project.
- Students will receive instructor feedback on the success of their efforts at each stage of preparing their presentations.

3. Course Requirements:

Oral Participation:

Plagiarism is a form of cheating in which you use anyone else's ideas and/or words (both published or personally communicated) without proper citation of the source. Whether from a printed source, the Internet, a lecture or a friend or family member, you must cite the source properly, if you got the idea from someone else—and this is true even if you are not using the source's exact wording. Be aware of the University's policies on academic dishonesty.

When academic dishonesty is documented on any assignment or exam, you will receive a zero and the matter may be turned over to the Dean of Students for inquiry, with the recommendation of a failing grade in the course.

You should familiarize yourself with the Student Code of Conduct (http://www.uaf.edu/catalog/current/academics/regs3.html#Student_Conduct)

and the University statement on Plagiarism (<http://library.uaf.edu/lis101-plagiarism>).

For information on how to properly cite sources see: <http://library.uaf.edu/lis101-citing>

Support Services:

Student Support Services are available at UAF: <http://www.uaf.edu/sssp/>

These services include: free tutorial services; academic advising, mentoring, and personal support; direct financial assistance to qualified low-income participants; use of laptop computers, labs, and other techno -0.002 Tw 00(r)-3(ee t)(ee t)(eeh(a) (nW-h)4(t)-8t.6(na)3rs)1(e)5(u)4(d)-2(

Disability Services:

Thomas Edsall, 2007. *Building Red America: The New Conservative Coalition and the Drive for Permanent Power*. Basic Books. ISBN 10: 0-465-01816-1

John Micklethwait and Adrian Wooldridge, 2004. *The Right Nation: Conservative Power in America*. Penguin. ISBN 0-14-303539-8

George Lakoff, 2002. *Moral Politics: How Liberals and Conservatives Think*. University of Chicago Press. ISBN 0-226-46771-6.

The following books are recommended further reading for those who would like to learn more about conservatism in America and responses to its rise (on reserve, some chapters are assigned and will be on Blackboard):

Diamond, Sara. 1995. *Roads to dominion: Right-wing movements and political power in the United States*. Guilford.

Pierson, Paul and Skocpol, Theda, eds. 2007. *The Transformation of American Politics: Activist Government and the Rise of Conservatism*. Princeton University Press.

Articles and Book Chapters:

All other readings will be available or, in the case of library resources, linked on Blackboard under "course documents."

Blackboard:

You will hand in your transcripts, journal entries and recorded segments on Blackboard. The course site will also have links to streaming broadcasts, transcription conventions, transcription software, assignment guidelines and the course schedule.

7. Topics, Deadlines and Schedule:

Because the course is really a research team, much of your training will be sensitive to the sorts of issues that arise organically from our data. Thus, I may tailor latter aspects of the syllabus around particular issues that arise. Similarly, depending on how quickly or slowly we make our way through material, some readings may be moved to "recommended" status or lecture topics may be dropped altogether. Please check Blackboard announcements (and your email) for updated syllabi; I will also announce changes in class.

Unless otherwise noted, readings are required.

Topics and readings subject to revision.

Date	Topic	Reading Assignment or note
Week 1	Introduction & class business	

Week 2 (no lab)	Conservatism and American exceptionalism; Receive host assignment and journal guidelines Guide to contemporary major political figures	Mickelthwaite & Wooldridge Ch 12-13 David Foster Wallace Harper's article (for fun)
	First homework assignment handed out: Host Profiles Overview of accessing and capturing data	American electoral system and government: selections from Shively (2011)
Week 3	The formation of contemporary conservatism Units of discourse transcription	Edsall Ch 5, 6 Optional: Pierson & Skocpol, 2007)Ch 5
<i>Lab Session</i>	<i>Practice transcription</i> <i>Host profiles and listening/viewing journals due</i>	<i>Bring headphones and laptop with Transcriber installed. Download sample soundfile from Blackboard</i>
	Formation of conservatism (cont'd) , Talk Radio: history, policy, partisanship Transcription	M & W: Ch 1 Optional: Hartley Hillard and Keith
Week 4	Political discourse	Chilton Ch 1-2
<i>Lab session</i>	<i>2 minute transcription due</i>	<i>bring memory stick with transcript and sound clip, post to Blackboard before class</i>
	Talk radio genres	Douglas Holland

Week 5	Political discourse	Chilton, ch 3-4
<i>Lab session</i>	<i>Listening/viewing journal due</i> <i>Discussion of student transcripts</i>	
	Cont'd discussion of transcription conventions	TBA
Week 6	Religious radio and broadcasting & Political engagement of the religious right	Diamond Hangen Optional: Apostolidis, Brown ch 11-13
<i>Lab Session</i>	<i>3 minute transcription due</i>	<i>bring memory stick with transcript and sound clip, post to Blackboard before class</i>
	Representation in political discourse	TBA
Week 7	Call-in radio, debate and "hot talk"	Hutchby Ferenchik Optional: Capella et al (highly recommended for call in hosts)
<i>Lab session</i>	<i>Listening/viewing journal due</i> <i>Data discussion</i>	
	Presenting the "facts" and speaking with authority Linguistic resources in English for marking evidentiality and epistemic stance	Chafe, Optional Philips
Week 8	Repetition as a rhetorical strategy	

		<i>Blackboard before class</i>
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Evaluation,

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Partial and tentative bibliography of book chapters and articles (please note that required and recommended books are cited above):

- Apostolidis, Paul. 2002. Scanning the “stations of the cross”: Christian Right radio in post-Fordist society. In M. Hilmes and J. Loviglio, eds., *The Radio Reader: Essays in the Cultural History of Radio*, pp. 461-483. Routledge. .
- Cohn Carol. 1987. Sex and death in the rational world of defense intellectuals. *SIGNS* 12 (4), pp. 685-718.
- Diamond, Sara. 1989. To rule and to reign. In *Spiritual Warfare: The Politics of the Christian Right*, pp. 45-81. South End Press.
- Douglas, Susan. 2002. Letting the boys be boys: Talk radio, male hysteria and political discourse in the 1980s. In M. Hilmes and J. Loviglio, eds., *The Radio Reader: Essays in the Cultural History of Radio*, pp. 485-503. Routledge.
- Frank, Thomas. 2004. Persecuted, powerless and blind. In *What's the Matter with Kansas? How Conservatives Won the Heart of America*, pp. 113-137. New York: Metropolitan Books.
- Goffman, Erving. 1981. Footing. *In Forms of Talk*, pp. 124-159. University of Pennsylvania Press.
- Hariman, Robert. 2007. In defense of John Stewart. *Critical Studies in Media Communication* 24(3): 273-4 Tw 7273

- Silverstein, Michael. 2003. *Talking Politics: The Substance of Style from Abe to "W,"* pp. 1-16. Chicago: Prickly Paradigm Press.
- Tannen, Deborah. 1995. Waiting for the mouse: constructed dialogue in conversation. In
Mannheim and Tedlock, eds., *The Dialogic Emergence of Culture*, pp. 198-217. University of Illinois Press.
- Tannen, Deborah 1987. Repetition in conversation: toward a poetics of talk. *Language* 63(3): 574-605.
- Urban, Greg.1989. The 'I' of discourse. In Lee and Urban, eds., *Semiotics, Self and Society*. Mouton de Gruyter.
- Voloshinov, V.N. Selections from *Speech Genres and Other Late Essays*. University of Texas Press.
- Warren, Donald. 1996. *Radio Priest: Charles Coughlin, Father of Hate Radio*. Chapter 9 Free Press.

Political Media and Discourses of the American Right

ANTH/LING 635
3 credits

Prerequisites: Graduate standing or permission of the instructor.

Meeting times and location: TBA

Instructor: Dr. Robin Shoaps
Office Hours: TBA or by appointment in Bunnell 305B.
Bring memory stick or laptop to discuss data
Phone: 474-6884
Email: robinshoaps@alaska.edu

1. Catalog (Short) Description:

to learn a new way of listening, one that gives us training to go beyond what a blogger or opinion columnist can write.

Course Goals:

Students will:

1. Develop a new framework for "listening" to political media

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you agree with political platforms

- Recognize and identify the specific rhetorical strategies used by a particular conservative pundit
- Contextualize political media with respect to American conservatism
- Collect data and become an "expert" on the language use of a particular conservative

Project Presentation: At the end of the semester, each student will present his or her final

paper research topic and findings. This presentation will last 20 minutes and provide an opportunity for peer and instructor questions and feedback.

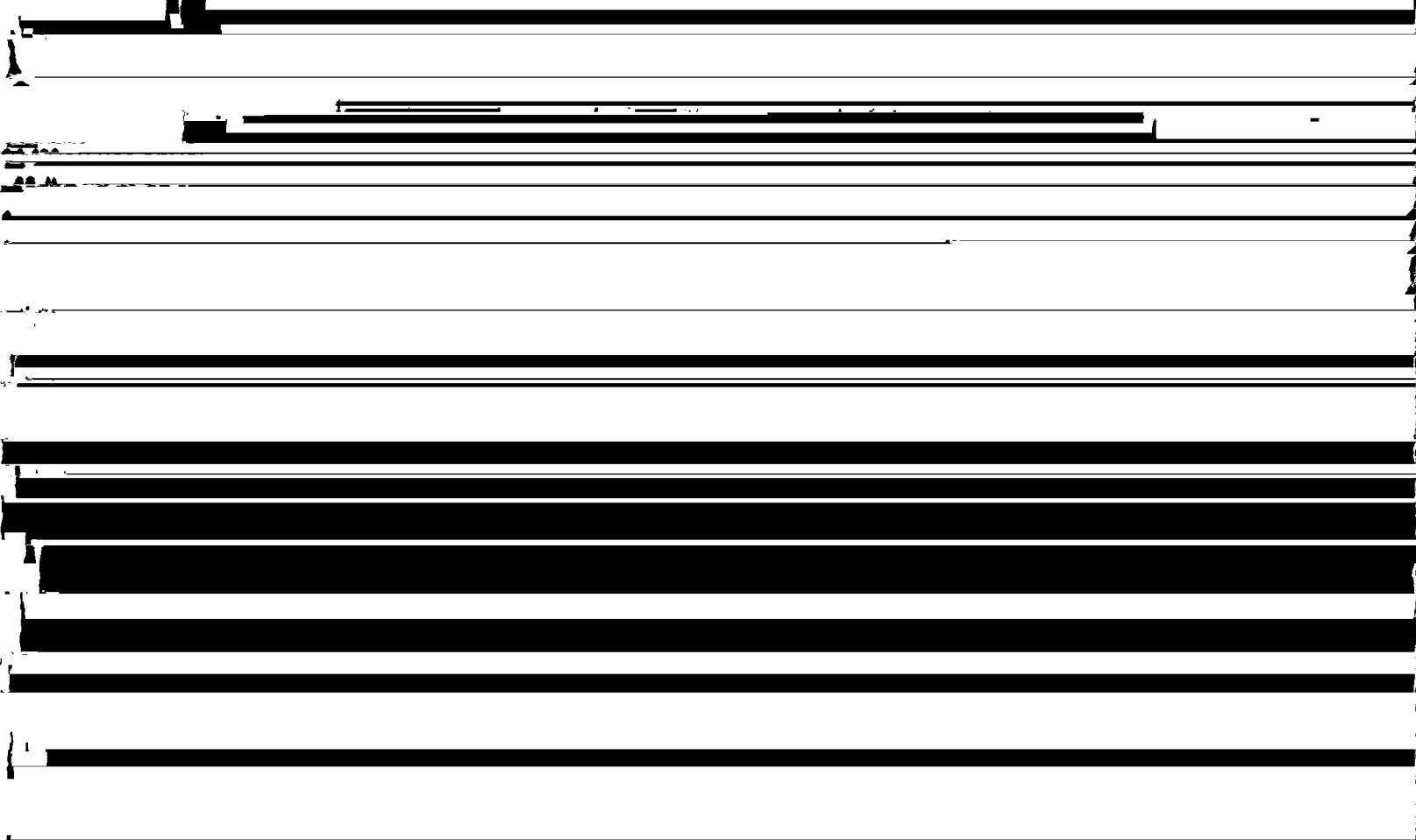
Attendance:

95-100%	A
90-94%	A-
86-89%	B+
83-85%	B
80-82%	B-
76-79%	C+
73-75%	C
70-72	C-
66-69	D+
63-65	D
62 and below	F

Grading is not done on a curve.

4. University Policies and Resources:

Academic Integrity:



See also http://www.uaf.edu/catalog/catalog_10-11/services/servo1.html

Writing Center:

Graduate students are encouraged to visit the writing center (Gruening 802)

<http://www.alaska.edu/english/studentresources/writing/>

You can make an appointment (407-501-1234) to go over a paper with someone at any stage in the

writing process, from rough outline to final draft. You can also print up to 25 pages at a time for free. This is an excellent service to take advantage of at any stage of your student career.

Speaking Center:

Graduate students strongly encouraged to seek assistance at the Speaking Center before

presenting the final paper. The Speaking Center is located in Room 507 in the Gruening Building. Call 407-501-1234 for Speaking Center hours and to schedule an appointment. Walk-ins

I have very specific file naming properties, the importance of which will become evident when

assignment grade for failing to follow formatting and file-naming instructions.

6.Course Materials (Tentative):

Books:

The following required texts are available on reserve at Rasmuson library and at the UAF campus bookstore:

David C. Barker, 2002. *Rushed to Judgment: Talk Radio, Persuasion and American Political Behavior*. Columbia U Press, ISBN 0-231-11807-4

Chilton, Paul. 2004. *Analysing Political Discourse: Theory and Practice*. Routledge

Diamond, Sara. 1995. *Roads to dominion: Right-wing movements and political power in the United States*. Guilford.

Edsall, Thomas.2007. *Building Red America: The New Conservative Coalition and the Drive for Permanent Power*. Basic Books. ISBN 10: 0-465-01816-1

Mickelthwait, John. and Adrian Woolridge, 2004.*The Right Nation: Conservative Power in America*. Penguin. ISBN 0-14-303539-8

Lakoff, George. 2002. *Moral Politics: How Liberals and Conservatives Think*. University of Chicago Press. ISBN 0-226-46771-6.

around particular issues that arise. Similarly, depending on how quickly or slowly we make our

way through material, some readings may be moved to "recommended" status or lecture topics may be dropped altogether. Please check Blackboard announcements (and your email) for updated syllabi; I will also announce changes in class.

Unless otherwise noted, readings are required.

Date	Topic	Reading Assignment no. page
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Week 4	Talk Radio: history, policy, partisanship	Hartley Hillard and Keith
<i>Lab session</i>	<i>2 minute transcription due</i>	<i>bring memory stick with transcript and sound clip, post to Blackboard before class</i>

	Presenting the "facts" and speaking with authority Linguistic resources in English for marking evidentiality and epistemic stance	Chafe Philips
Week 8	Evidentiality and epistemic stance cont'd	TBA
Lab session	<i>5 minute transcription assignment due</i>	<i>bring memory stick with transcript and sound clip, post to Blackboard before class</i>
	Evaluation, assessments and explicit stance-taking	Linde Goodwin
Week 9	Rhetorical strategies for implicit evaluative stance-taking Part 1: Changes in footing and participant roles as resources contributing to authority and expert status	Goffman, Wortham Urban

	and hegemonic discourse	Cohn, TBA
<i>Lab session</i>	<i>6 minute transcription due</i>	<i>bring memory stick with transcript and sound clip, post to Blackboard before class</i>
	Conservative mobilization: putting rhetoric to work?	Edsall Ch. 1
Week 13	Anger points and polarization	Edsall Ch 2, 3

	New forms of "political commentary," and the health of public discourse and democracy	Hart Hariman Bennett (very short readings)
Week 16	Student research presentations	

Partial and tentative bibliography of book chapters and articles (please note that required and recommended books are cited above):

Apostolidis, Paul. 2002. Scanning the "stations of the cross": Christian Right

radio in post-Fordist society. In M. Hilmes and J. Loviglio, eds. *The Radio*

Reader: Essays in the Cultural History of Radio, pp. 461-483. Routledge.

Cohn Carol. 1987. Sex and death in the rational world of defense intellectuals. *SIGNS*

12 (4), pp. 685-718.

Diamond, Sara. 1989. To rule and to reign. In *Spiritual Warfare: The Politics of*

the Christian Right, pp. 45-81. South End Press.

Douglas, Susan. 2002. Letting the boys be boys: Talk radio, male hysteria and political

discourse in the 1990s. In M. Hilmes and J. Loviglio, eds. *The Radio Reader*

Reader: Essays in the Cultural History of Radio, pp. 45-81. South End Press.

Lule, John. 2007. The wages of cynicism: John Stewart tried for heresy at NCA San Antonio. *Critical Studies in Media Communication* 24(3): 262.

Seib, Philip. 1997. Rush Hour: Talk Radio, Politics and the Rise of Rush Limbaugh. Summit Group.

Shoaps, Robin. 1999. The many voices of Rush Limbaugh: the use of transposition in constructing a rhetoric of common sense. *Text* 19(3): 399-437.

Silverstein, Michael. 2003. *Talking Politics: The Substance of Style from Abe to "W,"* pp. 1-16. Chicago: Prickly Paradigm Press.

~~Tannen, Deborah. 1987. Writing for the mouse: constructed dialogue in conversation~~

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Urban, Greg. 1989. The 'I' of discourse. In Lee and Urban, eds., *Semiotics, Self and Society*. Mouton de Gruyter.

Voloshinov, V.N. Selections from *Speech Genres and Other Late Essays*. University of Texas Press.

Warren, Donald. 1996. *Radio Priest: Charles Coughlin, Father of Hate Radio*. Chapter 9 Free Press.