

- ™ Explain alternative measures of economic growth
- ™ Describe the key indicators used to measure the state of the global environment and explain the sources of market failure.
- ™ Apply the concepts of industrial ecology to business performance.
- ™ Evaluate business and corporate strategies for sustainability TBL accounting.

COURSE READINGS / MATERIALS

Text: David W. Pearce and Edward Barbier, Blueprint 6: For a Sustainable Economy
 Earthscan 2000 ISBN 13: 978-1853835155

Jan Brocke, Stefan Seidel, and Jan Recker, Green Business Process Management
 Springer, 2012 ISBN 978-3-642-27488-6

Assigned readings listed on Blackboard.

TECHNICAL REQUIREMENTS FOR COURSE

1. You will need/MCIET 72 /P <</M(r)10(l(d)-6.1(M .i2(r)-18(o)-8(u wi)-6(l.841 f BT fC BT /P) 0

COURSE SCHEDULE

course webpage. The purpose of the paper is to summarize and evaluate the corporation's sustainability practices. The corporation's annual report will be reviewed to identify its environmental best management practices.

Paper 2 (100 points)

This paper is a case study of a local business. It requires scheduling an on-site visit to a selected business for the purpose of conducting an interview with a decision maker. The purpose of the interview is to learn about the business's product line and/or service. The goal of the paper is to identify existing sustainability initiatives or to identify potential opportunities for the business to implement green management and sustainability practices.

Final Exam (100 points)

The final exam covers course concepts with application of economic theory and sustainability analysis to environmental issues and business and consumer behavior.

Grade Scale

The following grade scale is used to assign a letter grade:

Percentage of Total Points	Letter Grade	Percentage of Total Points	Letter Grade
97-100	A+	70-72	C-
93-96	A	67-69	D+
90-92	A-	63-66	D
87-89	B+	60-62	D-
83-86	B	Less than 60%	F
80-82	B-		
77-79	C+		
73-76	C		

Calculation of Course Grade

	Item	Total Points	Student Score	Percentage of Total Points
1.	7 Quizzes	200		
2.	Paper 1	100		
3.	Paper 2	100		
4.	Final Exam	100		
	Total	500		(Student Total / 500) * 100

A No Basis (NB) grade is recorded if there is insufficient student progress and/or attendance to conduct an evaluation. No credit is given and the NB is not calculated in the student's overall



reasons beyond the student's control, such as sickness, have not been able to complete the course during the regular semester. Negligence or indifference are not acceptable reasons for an incomplete (I) grade.

INSTRUCTOR RESPONSE TIME

I will work to respond to your email within a 24 hour interval. You are welcome to send me a reminder if I have not responded. It helps me if you will indicate the course number in the subject line and introduce yourself as a student enrolled in the Economics of Sustainability course.

SUPPORT SERVICES

UAF Writing Center

The Writing Center is a student-staffed, student-oriented service of the English Department. Tutors can assist you in all phases of the writing process, including the following: brainstorming and generating topics, organizing ideas, developing research strategies, use of citation styles (MLA, APA, and Chicago), and editing for clarity and correctness. Tutors collaborate with each student on a one-to-one basis in any phase of the writing process: planning, drafting, or revising. They also help writers discover ways of improving grammar, mechanics, and punctuation.

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